



# Membership Committee

Ben K5AYR

Ken KD3VK

Starr KI5SC

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## Why?

Mission  
Service  
Finance

# Attract

Newspaper Articles

ARRL Exam List

Direct Mailings

Community Events

Knowledge Sharing

# Attract

+

# Retain

Newspaper Articles

ARRL Exam List

Direct Mailings

Community Events

Knowledge Sharing

→ Website

→ Repeater

→ Meetings

# Additional Ideas to Research

Technician Classes  
YouTube Lessons  
Recruiting Recognition  
“Bring a Friend” Program  
“Build XYZ” Classes